6 Reasons Why AP Automation Should Be an Essential Element of Your Digital Transformation Program

Digital transformation remains a top priority, as enterprises seek to unlock new sources of value and insights in two key areas: digital business models and operational efficiency. Building new digital businesses requires significant investment and while the potential rewards are high, so too are the risks. That's why many CDOs augment their digital transformation programs with operational efficiency projects that deliver more consistent, predictable results.

$2.8T

Global spending on digital transformation will surge to $2.8 trillion in 2025.
Source: IDC

#1 Priority

AP is the #1 back-office digitization priority, according to finance leaders.
Source: 2022 State of AP Report

70%

Building digital businesses is difficult, with 70% failing to meet their initial targets.
Source: McKinsey

AP automation is an integral component of any back-office digitization strategy as it delivers significant operational efficiencies while generating financial returns that can fund other initiatives. Below we highlight six key value drivers of AP automation:

Maximize Discount Capture

Traditional AP processes are time-consuming, plagued by manual coding and approval bottlenecks that delay processing and payment. This inefficiency drastically reduces your ability to capture available discounts and other terms your procurement team has negotiated. AP Automation streamlines invoices processing, enabling a 100% discount capture rate so you can realize these substantial savings.

Actionable Insights & Analytics

Traditional AP solutions do not provide clarity and visibility into the invoice-to-pay process, leading to gaps that can create operational risk and higher chances of exposure to fraud. AP automation provides real-time AP analytics, ensuring end-to-end visibility that dramatically reduces the likelihood of fraud while enabling leaders to make more strategic decisions with respect to their cash flow and vendor relationships.
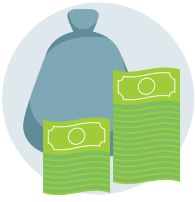
Generate Substantial ROI

Manual AP processes lead to missed revenue and cost-savings opportunities. AP automation reduces the workload of your AP team, freeing up availability for other projects and providing additional benefits such as payment monetization. AP automation tools such as TotalAP Enterprise unlock new revenue streams through payment monetization, providing significant rebates and savings that can offset the cost of the solution and even fund other projects.
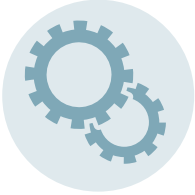
Increase Efficiency & Productivity

Manual AP practices stretch teams and resources thin, thus reducing productivity and increasing IT and process complexity. With AP automation, teams spend less time managing exceptions allowing for enhanced visibility and invoice processing. AP automation allows organizations to benefit from increased operational efficiency and help achieve improved business growth at scale without needing additional headcount.

Shorten Cycle Times

Traditional AP approaches require significant manual intervention and for users to interact with multiple interfaces to process invoices. This tedious process leads to inefficiencies and unnecessary manual work for teams already stretched thin. AP automation enables AP teams to shorten invoice processing times to less than 2 days on average.

Improve Business Agility

Enterprises with multiple subsidiaries often struggle to integrate acquired businesses into their financial workflows and end up with a patchwork of different ERPs to manage. An AP automation platform with robust multi-ERP integration capabilities can help integrate new business acquisitions and provide a common layer to process AP across business units—while facilitating broader cloud transformation projects to rationalize and modernize the ERP landscape.

Meet John Keast

John Keast leads MineralTree's Enterprise Operations team that defines, implements, and operates MineralTree's AP and Payment solutions for Enterprise customers. John helps C-Level leaders tackle their digital transformation efforts by taking a unique, outcome-driven approach that helps customers achieve short- and sustained long-term business value.

Before MineralTree, John held the position of COO at Inspyrus, which MineralTree acquired in 2020. John has also held C-Level Digital Transformation, Operations, and Technology roles at DHL Worldwide Express, Apple Computer, PG&E Corporation, E2Open, and VEGAS.com. John's unique experience has given him invaluable insight into the steps needed to achieve successful back-office digitization.

Let us perform an AP Diagnostic to uncover process inefficiencies and provide recommendations to help streamline future improvements.

Click here to book a meeting with our enterprise team today!

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